

Eric B. Mistry, M.A., MBA

Education Technology, Problem-Solving, & Organization Development Expert

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Work Experience

Instructional Technologist & Digital Media Specialist, The College of St. Scholastica

March 2017 - Present

- Proposed, architected, and co-led complete overhaul of College-wide intranet, saving thousands of dollars annually and creatively adapting existing learning management system (LMS).
- Performed administrator duties for Brightspace and Blackboard learning management systems.
- Co-led cross-functional Strategic Innovation Thought Leadership Committee
- Created and led Virtual Reality Development Team focused on nursing and education experiences.
- Created, managed, and developed instructional video content creation solutions for the College.
- Designed and led 20+ trainings annually on various technologies and pedagogical practices.
- Worked with a variety of stakeholders across the college system to develop innovative solutions.
- Supervised student interns, student workers, and developers.

Associate for Academic Technology, Carleton College

July 2015 - March 2017

- Led workshops and 1-on-1 sessions with faculty to teach about educational technology available
- Designed, built, and implemented “Lightboard” to help improve flipped classroom experience
- Presented Lightboard Design talk at Gusday 2016 and Minnesota eLearning Summit 2016
- Created new visual identity for all divisions of Carleton Information Technology Services department
- Started and managed social media (Wordpress, Facebook, Twitter) for Carleton Academic Technology
- Co-created 10-week comprehensive training course in Moodle for Media Production Student Workers
- Helped organize and administer experimental Online Summer Bridge Program (CUBE)
- Organized [un]Workshop series for Academic Technology and ITS as platform for spreading ideas.

Quality Assurance Specialist, Epic Systems

August 2014 - May 2015

- Simultaneously performed UX and technical analysis of development on Epic's MyChart Application
- Ensured a consistent user experience between web and mobile applications (iOS and Android)
- Managed application wide integration and use of routine case testing for application

- Bridge between technical roles and non-technical customers to provide best user experience

Business Manager and Designer, The Scarlet and Black

February 2012 - May 2014

- Revamped payroll system resulting in increased quality control, transparency & efficiency
- Developed four new programs and methods for selling advertising space
- Designed and created all advertisements for weekly print run
- Reestablished advertising client base and increased advertising revenue by 3,500 percent

Head Coach & Swim Lesson Instructor, Des Moines Golf & Country Club

May 2008 - August 2014

- Coached team of 40+ swimmers ages six and under for five days per week
- Consistently filled group and private lessons to capacity and taught over 80 children per summer
- Received Presidential Award for Outstanding Service and Achievement

Co-Founder and Head of Advertising & Web Design, Fuel Juice Bar

May 2008 - November 2013

- Designed company branding and built company website
- Designed promotional campaigns, integrating social media & traditional advertising
- Developed, publicized, and directed Facebook page with over 1,600 likes

Education

The College of St. Scholastica

Master of Business Administration in Leadership & Change

Awarded May 2019, Cumulative GPA: 3.75

The George Washington University

Master of Arts: Educational Technology Leadership

Awarded May 2017, Cumulative GPA: 3.97

Grinnell College

Bachelor of Arts: History, Technology Studies Concentration

Awarded May 2014, Major GPA: 3.549; Cumulative GPA: 3.513

Studied abroad in London, England (Grinnell-in-London Program, August – December 2012)

Honors & Volunteer Work

The Jere Trout Memorial Award for Excellence in Educational Technology Leadership

Awarded May 2017 by The George Washington University

Career Champion

Awarded May 2020 by The College of St. Scholastica's Career Services Department

Grinnell College Alumni Council

Active member since October 2019, member of Communications Committee and Diversity Committee

Grinnell College Class Agent and Class Fund Director

Fundraiser since 2015, Class communications since 2017.

Duluth Community Garden Marketing Committee

Advised non-profit on communications, led redesign of website.

Software & Technology Proficiencies

Brightspace LMS (expert), Blackboard LMS (expert), Unity (basic), Adobe Photoshop (expert), Adobe Illustrator (advanced), Adobe InDesign (advanced), Adobe Premiere (expert), Adobe Lightroom (advanced), Omeka (basic), Google Apps (expert), Moodle (advanced), WebHelpdesk (intermediate), Wordpress (advanced), Microsoft Word (expert), Microsoft Excel (advanced), Microsoft PowerPoint (expert), Keynote (expert), Apple iMovie (expert), Snapseed Photo Editor (expert), HTML (intermediate), CSS (intermediate), Javascript (basic), Ruby (basic), Epic Ambulatory (expert), Epic MyChart (expert)